



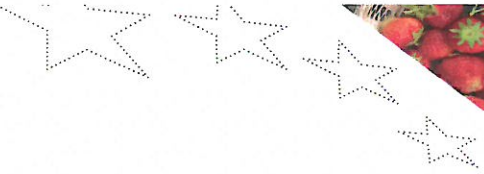
Feedback on EFSA's second scientific conference "Shaping the Future of Food Safety, Together", Milan, Oct. 15

Shira Tabachnikoff

International Cooperation Advisor

"SHAPING THE FUTURE OF FOOD SAFETY, TOGETHER"

- **Key figures from the EFSA's second scientific conference**
- Feedback on scientific content
- Feedback on communication activities
- Next steps

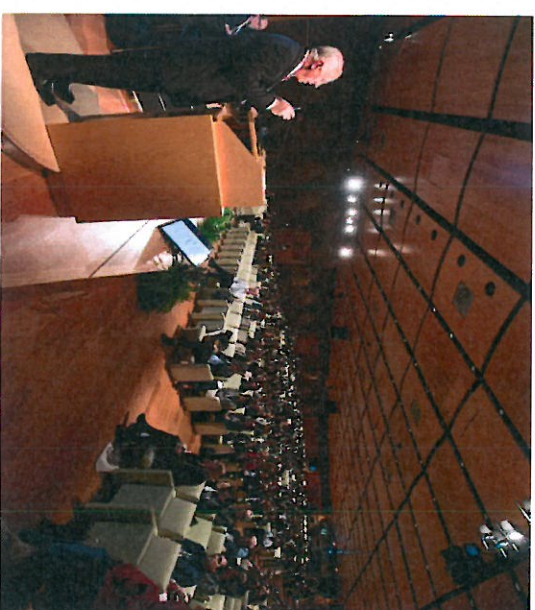


KEY FIGURES

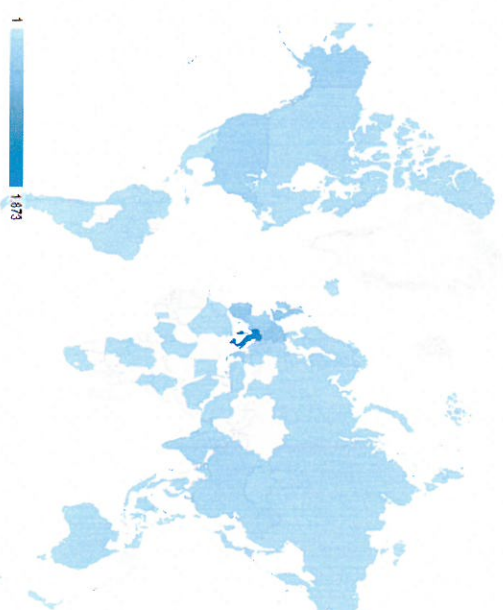
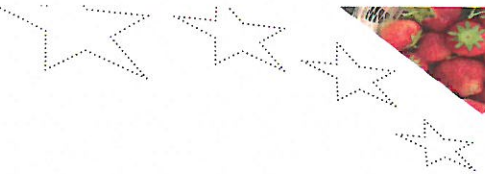


PARTICIPATION

- 75 speakers
- 250 posters
- 100 young researchers sponsored

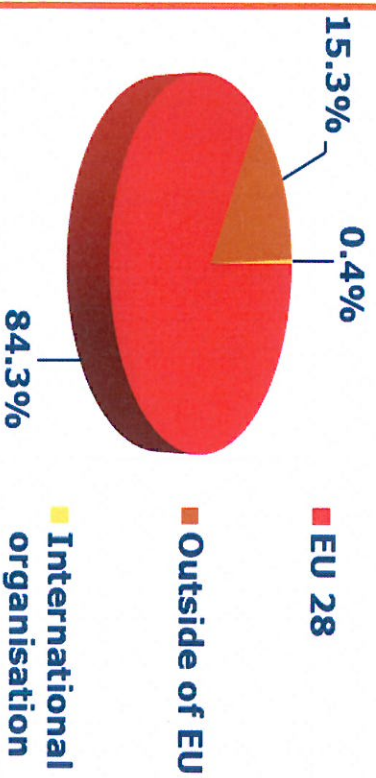


- > 900 participants from 63 countries
- > 1400 webviewers from 92 countries

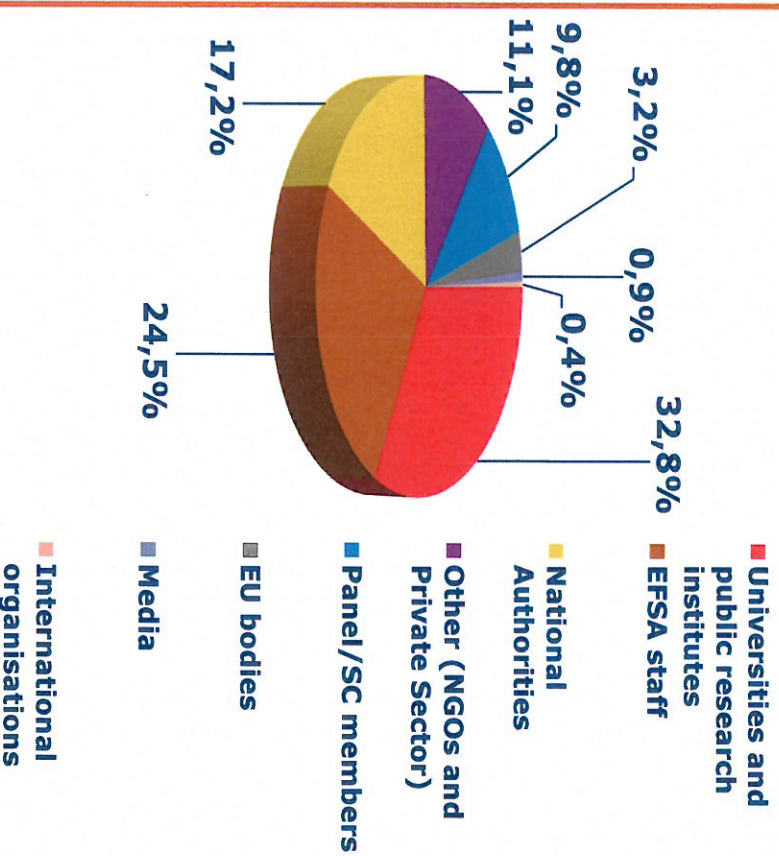


BREAKDOWN OF PARTICIPANTS

Country of origin of participants



Audience breakdown



"SHAPING THE FUTURE OF FOOD SAFETY, TOGETHER"

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THEMES OF THE CONFERENCE

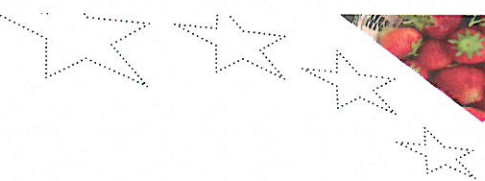
Plenary sessions

- ☐ What does the future hold for assessment science?
- ☐ Science, Innovation & Society

Poster Session

Parallel sessions

- ☐ Open Risk Assessment: data
- ☐ Weighing evidence and assessing uncertainty
- ☐ Expertise for the future
- ☐ Nutrition challenges ahead
- ☐ Open Risk Assessment: methods and expertise
- ☐ Novel chemical hazard characterisation approaches
- ☐ Microbiological risk assessment
- ☐ Drivers for emerging issues in animal and plant health
- ☐ Advancing environmental risk assessment



KEYNOTE SPEAKERS – PLENARIES



Prof. Jasanoff



Prof. Stirling



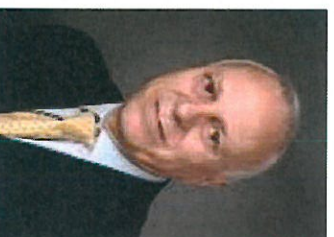
Dr. Walker



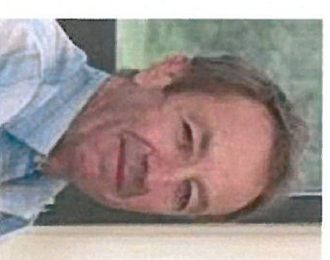
Prof. Walport



Prof. Salonen



**Prof.
Nicotera**



Prof. Sharpe



Dr. Trosko



KEYNOTE SPEAKERS – PARALLEL SESSIONS



Dr. Burgelman



Dr. Rhomberg



Prof. Conole



Prof. Sanders



Prof. De Vries



Prof. Hartung



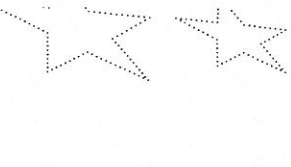
Prof. Havelaar



Dr. Kareesh



Prof. Gray



BERNHARD URL, EFSA'S EXECUTIVE DIRECTOR

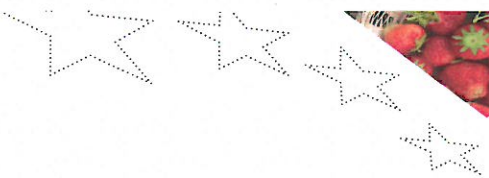


SUE DAVIS, CHAIR OF THE MANAGEMENT BOARD



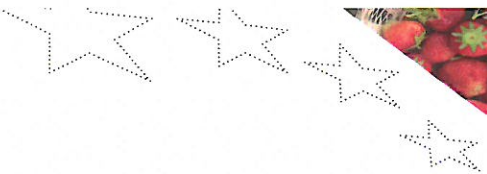
Feedback on EFSA's second scientific conference "Shaping the Future of Food Safety, Together"

VYTENIS ANDRIUKAITIS, EU COMMISSIONER FOR HEALTH AND FOOD SAFETY



"SHAPING THE FUTURE OF FOOD SAFETY, TOGETHER"

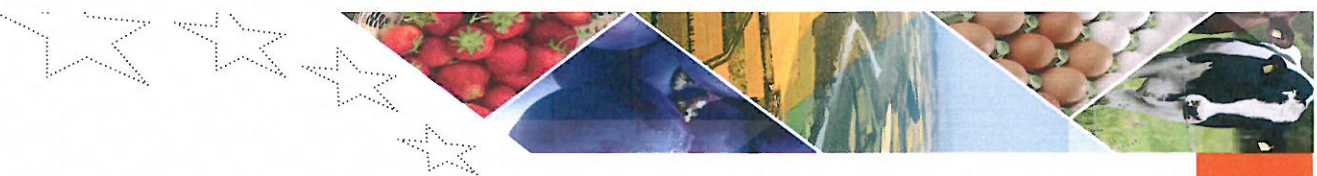
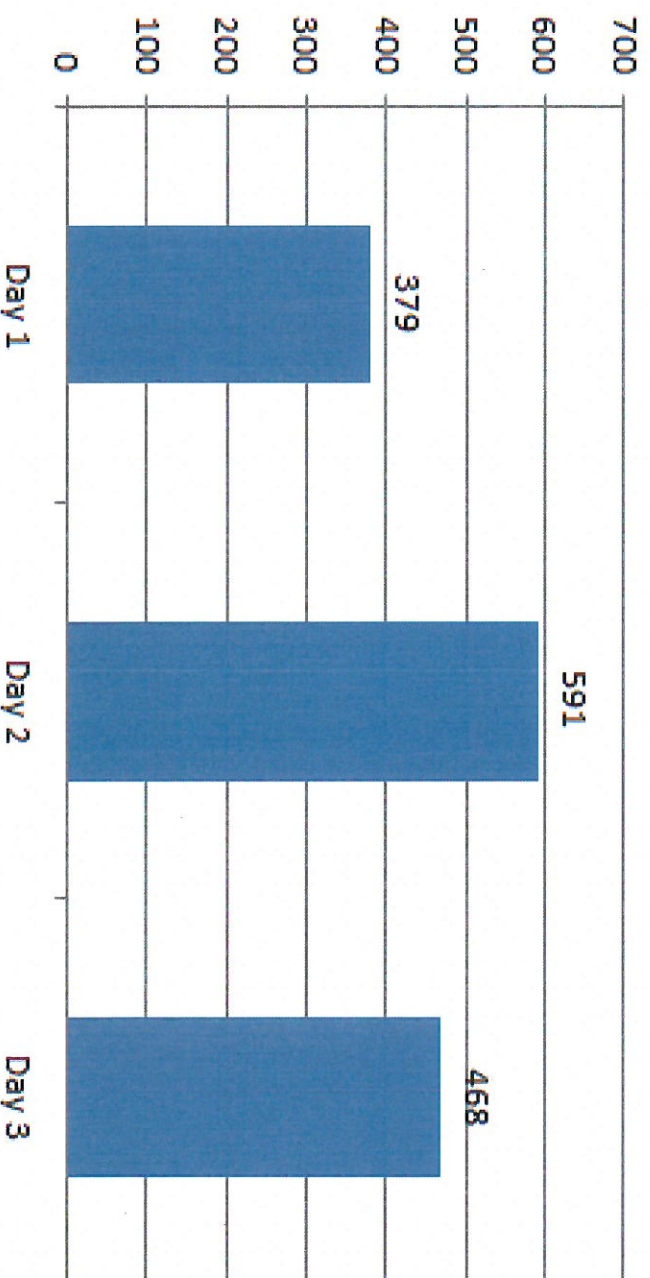
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EFSA MICROSITE WEBSTREAMING

- STREAMING views: **1,438**
- STREAMING registrations (**unique users**): **929**

Webcasting views

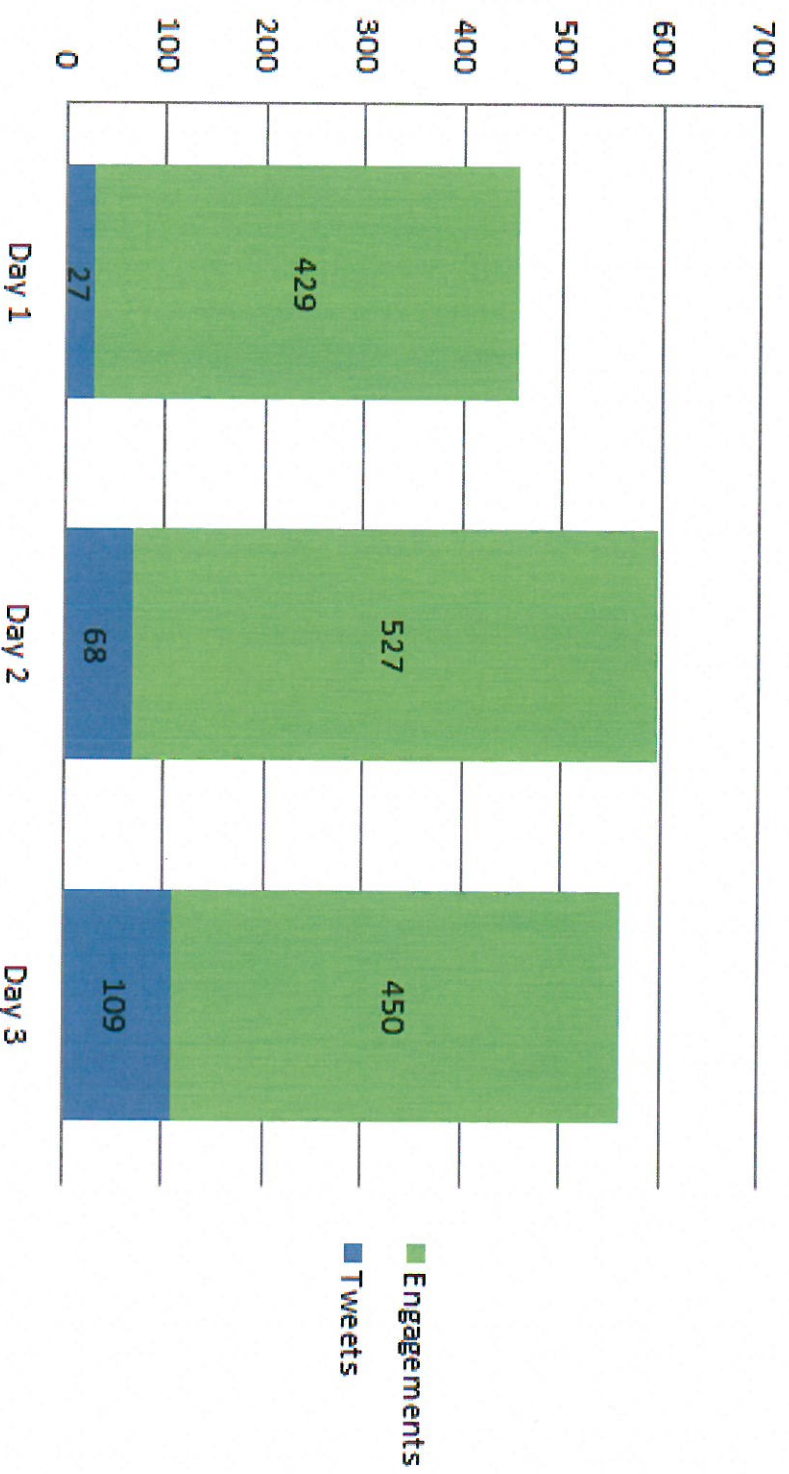


- @EFSA_Live posted approx. **200 tweets**
- Tweets/mentions: **1,465** tweets with the **#EFSAXpo2015** hashtag [more](#)



SOCIAL MEDIA - TWITTER

Tweets and Engagements



EFSA@EXPO: MEDIA VISIT AT THE CONFERENCE

10 accredited journalists

nature

Science

IL PAIS

**Agra
Europe**

FOOD
navigator.com

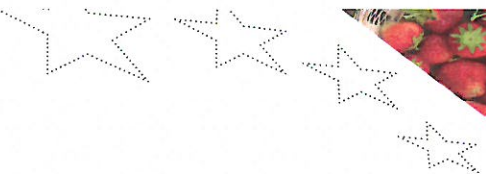
EU FOOD LAW
WEEKLY

EU Food Policy

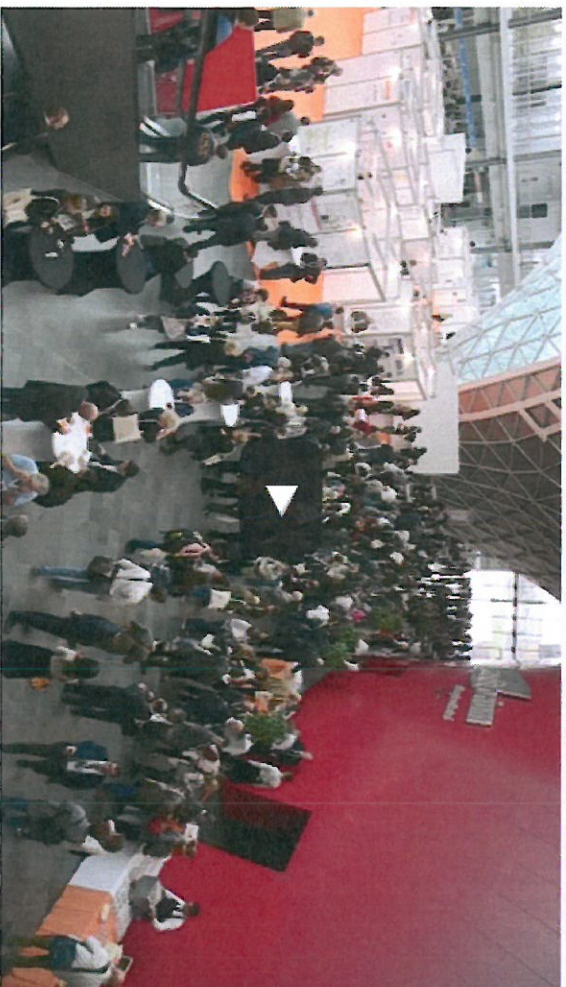
**INDUSTRIE
ALIMENTARI**

ZORGVISIE

Laboratorio
LA RIVISTA DEL PISTINGATORE CHIMICO E BIOLOGICO
2000

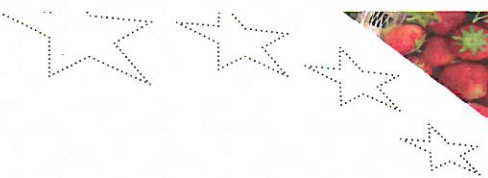


GET A FEELING: VIDEO



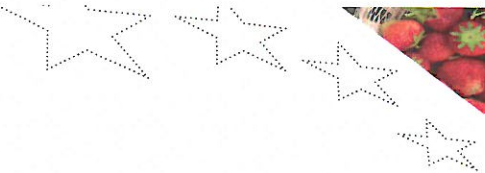
"Shaping the Future of Food Safety, Together": highlights from day 2 of EFSA's scientific conference

Hundreds of scientists, academics and policy-makers from around the world continued to debate the pressing issues facing food safety experts in the 21st century.



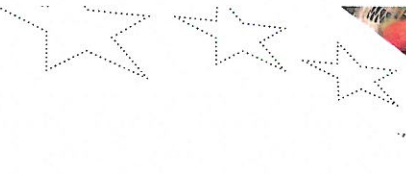
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NEXT STEPS

- Evaluation of online survey
- Evaluation of key achievements and lessons learnt for EFSA
- Inform the development of a strategy to engage with the scientific community
- Develop a strategy to capitalise on EFSA's scientific events
- Special issue of EFSA Journal (expected publication -spring 2016)





EFSA's Second Scientific Conference

Shaping the Future of Food Safety, Together

Milan, 14, 15, 16 October 2015

Thank you!!!

#chemicalhazard #now #diverse #opendata #animals #micro #nutri #weigh #food #safety #bigday #innovation #worldfoodday #puglia #riskassessment #plants #obesity #ebola #future #expo2015 #transparency #taylor #key #emrisk #q1 #era #milan #diet #open #riskmanagement #foods #scicomm #society #engage #amr #bigdata #let #euphem #eustopfoodwaste #agriculture #privacy #rabies #crowdsourcing #health #ropensci #xyella #scicomm #q2 #science #expert #tip #some #ask #openra #opendata #scicomm #scientists #ecdc #open #era #milan #diet #open #riskmanagement #foods #scicomm #society #engage #amr #bigdata #let #euphem #eustopfoodwaste #agriculture #privacy #rabies #crowdsourcing #health #ropensci #xyella #scicomm #q2 #science #expert #tip #some #ask #openra #opendata #scicomm #scientists #ecdc #open #era #milan #diet #open #riskmanagement #foods #scicomm #society #engage #amr #bigdata #let #euphem #eustopfoodwaste #agriculture #privacy #rabies